

# 2023-2024 SEASON

## TEAM SPONSORSHIP OPPORTUNITIES



COLDWATER MINOR HOCKEY ASSOCIATION, A COMMUNITY-BASED, VOLUNTEER ORGANIZATION, IS SEEKING SPONSORS TO HELP KEEP HOCKEY ATTAINABLE FOR YOUTH IN OUR COMMUNITY

### WHITE - \$150

- Logo on website identifying sponsors with link to sponsor's website (if available)
- One social media post on all channels

### BLACK - \$300

- Logo on website identifying sponsors with link to sponsor's website (if available)
- One social media post on all channels
- Sponsorship plaque
- Logo on sponsorship board in Coldwater Community Centre for 2023/2024 hockey season

### GREEN - \$500

- Logo on website page identifying association sponsors with link to sponsor's website
- One social media post on all channels
- Sponsorship plaque
- Logo on sponsorship board in Coldwater Community Centre for duration of 2023/2024 hockey season
- Logo on Team signage which will be posted at games and tournaments

### WILDCAT - \$650+\*

- Logo on website page identifying association sponsors with link to sponsors website
- One social media post on all channels
- Logo on sponsorship board in Coldwater Community Centre for duration of 2023/2024 hockey season
- Logo on Team signage which will be posted at games and Tournaments highlighting your support
- Opportunity for promotional table/display at team tournament

\*Sponsors wishing to donate over \$500 will be asked to sponsor more than one team.

To ensure your logo is placed on a team banner, please submit your completed form by October 20, 2023.

Email high resolution vector logos files (.eps, .ai or .jpeg) to [jen.greig@gmail.com](mailto:jen.greig@gmail.com).

Please include the player name and age group for the individual you are sponsoring.

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Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsored Team: \_\_\_\_\_ Coach: \_\_\_\_\_

Sponsorship Level:  White (\$150)  Black (\$300)  Green (\$500)  Wildcat (>\$650) ~ specify \$\_\_\_\_\_

### WHITE - \$150

- Logo on website identifying sponsors with link to sponsor's website (if available)
- One social media post on all channels

### BLACK - \$300

- Logo on website identifying sponsors with link to sponsor's website (if available)
- One social media post on all channels
- Sponsorship plaque
- Logo on sponsorship board in Coldwater Community Centre for 2023/2024 hockey season

### GREEN - \$500

- Logo on website page identifying association sponsors with link to sponsor's website
- One social media post on all channels
- Sponsorship plaque
- Logo on sponsorship board in Coldwater Community Centre for duration of 2023/2024 hockey season
- Logo showcased on team signage at games

### WILDCAT - \$650+ \*

- Logo on website page identifying association sponsors with link to sponsor's website
- One social media post on all channels
- Sponsorship plaque
- Logo on sponsorship board in Coldwater Community Centre for duration of 2023/2024 hockey season
- Logo showcased on team signage at games
- Opportunity for promotional table/display at team tournament

#### As a Sponsor for Coldwater Minor Hockey, I agree to the following:

1. Money for sponsorship is to be paid by check made out to **Coldwater Minor Hockey Association** or by e-transfer to **treasurer@coldwaterwildcats.ca**.
2. Money for team sponsorship will be divided 75/25 between the team and CMHA where the team retains 75% and CMHA receives 25%.
3. It is the responsibility of the sponsor to ensure the submitted logo is correct and free of errors.
4. It is the Sponsor's responsibility to provide the CMHA with correct, accurate, and appropriate content for social media posts (Black and Green level). CHMA reserves the right for final approval of all social media posts.
5. A receipt will be provided by CMHA.